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# Winners announced of the prestigious Eutelsat TV awards!

Channels from Angola, France, Germany, Italy, Jordan, Poland, Russia, Senegal and the UK scoop awards

**Paris, Milan, 25 November 2016** – The vibrancy of the TV market and the commitment of TV professionals to produce content that captivates audiences globally were celebrated tonight in Milan at the Eutelsat TV Awards.

Now in their 19<sup>th</sup> year, the Eutelsat TV Awards is an annual competition that shines a spotlight on what makes today's television great, rewarding broadcasters for exceptional creativity, innovation and audience engagement.

# **Broadcasting at its Finest**

Participating channels were assessed by an independent jury of leading journalists, programme makers and media commentators from around the world. Chaired by Duilio Giammaria of RAI, the jury this year included Russia's Dmitry Dibrov, the face in Russia of "Who Wants to be a Millionaire".

#### Winners of the 2016 Eutelsat TV Awards revealed!

This year the jury chose from a diverse line-up of 120 channels from 37 countries. The prize winners were announced at a ceremony in Milan attended by over 350 executives from the global broadcasting industry.

## Special award: Tricolor TV in the vanguard of digital trends

In addition to nine jury Awards and the People's Choice that was won for the first time by an African channel (2STV from Senegal), Eutelsat assigned a Special Award to Russia's Tricolor TV for its inclusive multiplatform strategy, adding new HD content, launching Russia's first Ultra HD channels, developing non-linear services as well as access to broadband for the many beyond range of terrestrial networks.

The jury: Jerzy Barski, TV-Sat Magazine (Poland), Frédéric Vaulpré, Eurodata TV (France), Robert Briel, Broadband TV News (UK), Paolo Dalla Chiara, Pentastudio (Italy), Dmitry Dibrov, journalist and TV presenter (Russia), Giacomo Mazzone, EBU/Eurovisioni, Tayfun Atay, Cumhuriyet / Okan University (Turkey), Reem Nouss, Executive producer / TV consultant (UK). Jury chairman: Duilio Giammaria, RAI (Italy). Technical expert: Mauro Roffi, Millecanali (Italy).

#### **About Eutelsat Communications**

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 38 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies.

Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location.

Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit <a href="www.eutelsat.com">www.eutelsat.com</a>

## Press

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