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Televisa selects Eutelsat to further expand Video coverage over Europe

- **Leveraging Eutelsat's prime 9° East Video neighborhood**
- **Bolstering commercial relationship with leading media player**
- **Entrusting Eutelsat with an ambitious growth strategy over Europe**

Paris, Mexico City, 19 April 2023 – Grupo Televisa, a leading producer of Spanish-speaking content, has selected Eutelsat Communications (Euronext Paris: ETL) to further expand the reach of its video services in Europe.

Grupo Televisa is a Mexican multimedia company and one of the leading

Latin American media corporations producing Spanish-speaking content across the globe, especially in Europe. Leveraging Eutelsat's exceptional coverage over the European continent via the EUTELSAT 9B satellite, Televisa entrusts Eutelsat to further strengthen its footprint over Europe with a new multi-year agreement.

Eutelsat's 9° East orbital position is home to a powerful satellite optimized for broadcast services. Located at the heart of a fast-growing Direct-to-Home (DTH) neighborhood and cable hotspot, the satellite delivers over 500 TV channels, including 200 in HD. EUTELSAT 9B provides coverage across Europe for TV channels and platforms through an extensive widebeam coverage. Capacity is spread across five footprints, with frequency reuse significantly increasing overall bandwidth.

"Televisa is committed to continuing the distribution of Televisa Networks Programming to all our affiliates and consumers in Europe. Eutelsat's satellite gives us the ability to do so with high-quality coverage", said Williams Aguirre, General Director of Satellite Operations at Grupo Televisa.

José Ignacio González-Núñez, Eutelsat Americas Video Senior Vice President, added: *"We are pleased that Televisa, one of our most important partners, has selected Eutelsat to further expand its footprint in Europe, leveraging one of our prime video neighborhoods in the region. This is the result of a truly valuable commercial relationship between the two companies."*

About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Around 7,000 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Committed to promoting all facets of sustainable development across its business activities, Eutelsat leverages its in-orbit resources to help bridge the digital divide while maintaining a safe and uncluttered space environment. As

an attractive and socially responsible employer, Eutelsat assembles 1,200 men and women from 50 countries who are dedicated to delivering the highest quality of service.

Eutelsat Communications is listed on the Euronext Paris Stock Exchange (ticker: ETL).

For more about Eutelsat go to www.eutelsat.com

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