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Jan 30, 2026 10:02 CET

Polsat Plus Group and Eutelsat renew multi-year partnership at HOTBIRD video neighbourhood

- **Polsat Box, Poland's largest pay-TV platform reconfirms commitment with Eutelsat**
- **Confirming HOTBIRD as one of Europe's key video neighbourhoods, notably with unparalleled reach in Poland**

Paris, 30 January 2025 - Eutelsat (*ISIN: FR0010221234 - Euronext Paris / London Stock Exchange: ETL*) and Polsat Plus Group, Poland's leading media

and telecommunications group, today announced the renewal of their long-standing partnership with a new multi-year, multi-transponder contract at Eutelsat's flagship HOTBIRD video neighbourhood at 13° East.

This renewal strengthens one of Europe's most enduring broadcast collaborations, which started in 1992. It builds on previous multi-transponder agreements that have supported expansion of Polsat Box as Poland's largest pay-TV platform, and TV Polsat, the leading commercial broadcaster in the Polish television market.

Eutelsat's HOTBIRD satellites form one of the world's most established video neighborhoods. Serving over 130 million homes across Europe alone, the HOTBIRD satellites feed content into 90% of cable, IPTV and DTT networks. The continued lease of multiple transponders ensures Polsat Box has the capacity and scalability needed to support future service innovation, maintaining the image quality and service reliability required to serve Poland's dynamic and competitive broadcast market.

Jacek Felczykowski, Member of the Management Board of Cyfrowy

Polsat, responsible for technology and network said: "We consistently strengthen our market position as the aggregator and distributor of content. Under the new agreement, we will continue to leverage HOTBIRD's coverage, in-orbit security and performance to deliver an extensive portfolio of TV channels to millions of subscribers across Poland. At the same time, as we continue to expand in the pay-TV market, we are focused on building strong IPTV and OTT pay TV offers to provide our customers with attractive and reliable services available across various technologies".

Aymeric Genty, President of Eutelsat's Video Business Unit, added: "Polsat Plus Group is one of our most valued and long-standing partners, and we are delighted to extend our collaboration once again. HOTBIRD's leadership in the European broadcast landscape is built on partnerships like this – driven by innovation, consistency and shared ambition. We look forward to supporting Polsat Plus Group as it continues to enhance its offer and bring outstanding content to millions of homes."

Eutelsat is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. Eutelsat was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 33 Geostationary (GEO) satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. Eutelsat addresses the needs of customers in four key verticals of Video, where it distributes around 6,300 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and Eutelsat employs more than 1,600 people across more than 75 countries. Eutelsat is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL).

Find out more at www.eutelsat.com

Media enquiries		
Joanna Darlington	Tel. +33 674 521 531	joanna.darlington@eutelsat.net
Anita Baltagi	Tel. +33 643 930 178	anita.baltagi@eutelsat.net
Katie Dowd	Tel. +1 202 271 2209	katie.dowd@eutelsat.net
Investors		
Joanna Darlington	Tel. +33 674 521 531	joanna.darlington@eutelsat.net
Hugo Laurens-Berge	Tel. +33 670 80 95 58	hugo.laurens-berge@eutelsat.net



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the satellite telecommunications market resulting from increased competition or technological changes affecting the market; risks related to the international dimension of the Group's customers and activities; risks related to the adoption of international rules on frequency coordination and financial risks related, inter alia, to the financial guarantee granted to the Intergovernmental Organization's closed pension fund, and foreign exchange risk. Eutelsat Communications expressly disclaims any obligation or undertaking to update or revise any projections, forecasts or estimates contained in this document to reflect any change in events, conditions, assumptions, or circumstances on which any such statements are based, unless so required by applicable law. The information contained in this document is not based on historical fact and should not be construed as a guarantee that the facts or data mentioned will occur. This information is based on data, assumptions and estimates that the Group considers as reasonable.

Contacts



Joanna Darlington

Chief Communications and Investor Relations Officer

jdarlington@eutelsat.com

+33 674 521 531



Anita Baltagi

External Communications Director

abaltagi@eutelsat.com

+33 643 930 178

Katie Dowd

Director Government & Corporate Affairs Communication

kdowd@oneweb.net

+1 202 2712 209