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PCTV scales up Video services across Latin America with multi-year agreement on EUTELSAT 117 West A satellite

- **Leading broadcaster PCTV entrusts Eutelsat to expand reach and access new markets across Latin America**
- **Reinforcing Eutelsat's premium 117° West TV neighbourhood in Mexico and entire Latin America**
- **A longstanding partnership showcasing Eutelsat's commitment to its clients**

Paris, Mexico City, 13 March 2023 – PCTV, a subsidiary of Mexico’s leading cable operator Megacable Comunicaciones, has once again boosted its capacity on Eutelsat Communications’ (Euronext Paris: ETL) EUTELSAT 117 West A satellite through a multi-year agreement. Further strengthening a decade-long partnership between PCTV and Eutelsat, this new agreement expands PCTV’s Video services from Mexico to countries across the entire Latin American region.

PCTV is an innovative content producer and distributor, offering a wide range of integrated media solutions to accompany their clients. The company operates a Video distribution platform at 117° West, delivering TV channels to cable head-ends in Mexico and across Latin America. The new resources on EUTELSAT 117 West A will allow PCTV to provide a broader range of Video services, extending their current reach by accessing new and untapped markets.

Eutelsat’s 117° West location is the premium TV neighbourhood for Latin America, offering pan-regional distribution of major networks and content providers. With an extremely strong cable head-end penetration, over 92% of the top pay-TV operators in Latin America receive their content from 117° West. Around 400 TV channels, 80 in HD, are currently distributed to over 45 million TV homes. 117° West is also a growing free-to-air TV neighbourhood with 100 TV channels broadcasting in the clear, including channels from key regional public and private broadcasters.

Commenting on the contract, José Ignacio González-Núñez, Eutelsat Americas Video SVP, said: *“Drawing on the ongoing success of our partnership with one of our most prominent clients in Mexico, Eutelsat is committed to further consolidating such relationships not only through satellite services, but also with more comprehensive, tailored solutions leveraging PCTV’s experience as a performant cable operator throughout Latin America. We are proud of PCTV’s continued trust in our fleet and service.”*

Jorge Alejandro Tanaka, PCTV’s CEO and Head of Content Generation and Marketing at Grupo Megacable, added: *“The partnership between PCTV and Eutelsat sets a clear roadmap for us to stay at the forefront of our industry by providing us with access to their extensive, reliable and performant content delivery solutions, including state-of-the-art satellites in the region. With this deal, PCTV pairs its innovative video teleport with Eutelsat product portfolio, and I am sure this will maintain our market leadership and assure that our Video*

distribution and contribution services exceed customer needs in every targeted sector.”

About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Around 7,000 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Committed to promoting all facets of sustainable development across its business activities, Eutelsat leverages its in-orbit resources to help bridge the digital divide while maintaining a safe and uncluttered space environment. As an attractive and socially responsible employer, Eutelsat assembles 1,200 men and women from 50 countries who are dedicated to delivering the highest quality of service.

Eutelsat Communications is listed on the Euronext Paris Stock Exchange (ticker: ETL).

For more about Eutelsat go to www.eutelsat.com

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