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# OSN First HD - Home of HBO receives Special Award from Eutelsat as 6000th channel on its fleet

Photo : Mohamed Said Zerari (left), OSN, receiving Eutelsat's special award from Ali Korur (right), CEO of Eutelsat's Middle East

**Paris, Dubai, 9 March 2016** – The threshold of 6,000 channels broadcasting via Eutelsat's satellites was crossed earlier this year with the launch of *OSN First HD - Home of HBO*, a new channel broadcast by OSN, the leading Pay-TV network in the Middle East and North Africa. In honour of this landmark Eutelsat presented a Special Award to OSN at this week's Cabsat event in Dubai.

**OSN First HD - Home of HBO**, bringing award-winning and world-class series from the HBO stable at same time as the US. **OSN First HD - Home of HBO** takes OSN's long-term partnership with HBO, the leading name in groundbreaking, award-winning series, to the next level. It offers first and exclusive access for OSN subscribers to HBO's spectacular and award-winning portfolio of TV movies, comedy specials, documentaries and talk-shows. The line-up includes**Togetherness, Vinyl, Game of Thrones, Ballers, The Brink, True Detective, Girls, Silicon Valley** and **Veep**, among prime series; the extremely popular **Last Week Tonight with John Oliver**, and several mini-series including **Show Me a Hero.** 

Mark Billinge, OSN's CTO, said: "With this Award from Eutelsat we are also celebrating a 10-year relationship during which the Middle East and North Africa broadcast landscape has transformed into one of the most vibrant in the global television business. The launch of **OSN First HD - Home of HBO** reflects our strategy to raise the bar in sound and image quality. Looking beyond HD, Ultra

HD is on our roadmap as the next opportunity to give our viewers an exceptional TV experience."

### Soaring channel growth in MENA market

**OSN First HD - Home of HBO** launched on February 1<sup>st</sup> from Eutelsat's 7/8° West neighbourhood that broadcasts over 1,100 channels. Two out of three satellite channels in the Middle East and North Africa have converged at this position, making it the most popular in the region. Over 100 channels are already broadcast in HD by the high-power satellites at 7/8° West, positioning this neighbourhood in the vanguard of premium signal quality.

## Meet Eutelsat at Cabsat 2016, Dubai World Trade Centre, until 10 March:

Zabeel Hall Stand: ZB5-10

#### **About Eutelsat Communications**

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 40 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies.

Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit www.eutelsat.com

#### Press

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