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Nilesat inks multi-transponder contracts with Eutelsat on EUTELSAT 8 West B broadcast satellite

Eutelsat and Nilesat strengthen long-term cooperation at leading 7/8 degrees West video neighbourhood

Eutelsat Communications (NYSE Euronext Paris: ETL) and Nilesat, the Egyptian satellite operator, today announced that Nilesat has taken a long-term lease for multiple transponders on the EUTELSAT 8 West B satellite to be launched in mid-2015 to the leading video neighbourhood in the Middle East and North Africa.

The 7/8 degrees West video neighbourhood operated by Eutelsat and Nilesat broadcasts more than 1,000 TV channels to over 52 million homes located from Morocco in the West to the Gulf in the East. Eutelsat and Nilesat have progressively built a comprehensive broadcast infrastructure at 7/8 degrees West, comprising three Eutelsat and two Nilesat satellites specifically designed for Direct-to-Home reception. Both operators have steadily brought new capacity on line to meet thriving demand and the acceleration of High Definition channel launches. The next phase of expansion comes next year with EUTELSAT 8 West B that will bring additional resources, increased operational flexibility and improved signal integrity for client broadcasters.

The additional transponders booked by Nilesat on EUTELSAT 8 West B complement resources already leased on the EUTELSAT 8 West C satellite that equips Nilesat to meet immediate customer expectations for high-performance capacity. Services on EUTELSAT 8 West C satellite will be transferred to EUTELSAT 8 West B once the satellite enters service.

Michel Azibert, Eutelsat Chief Commercial and Development Officer, commented: *“Eutelsat’s partnership with Nilesat has fostered the creation of an unmatched broadcasting neighbourhood serving channels seeking to optimise their reach and deliver high quality. We are committed to delivering industry-leading service and look forward to pursuing and strengthening even further our strong collaboration with Nilesat.”*

Visit Eutelsat at IBC from 12 – 16 September

Hall 1 – Stand D59

About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 37 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies.

Eutelsat’s satellites provide ubiquitous coverage of Europe, the Middle East,

Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location.

Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit www.eutelsat.com