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# La Gran Carpa Catedral reaches new audiences across Europe and MENA thanks to Eutelsat Group satellite coverage

- Highlighting the continued relevance of satellite for TV channels to extend their reach to new audiences globally
- Leveraging unparalleled reach of 7/8° West video neighbourhood, reaching over 60 million TV homes

Paris, 16 April 2024 - Eutelsat Group (ISIN: FR0010221234 - Euronext Paris / London Stock Exchange: ETL) announces a new multi-year partnership with

Puerto Rico-based La Gran Carpa Catedral (LGCC), a non-profit institution, to provide satellite distribution services across the Middle East and North Africa (MENA), and Europe. This collaboration leverages the wide coverage of Eutelsat Group's EUTELSAT 8 West B satellite to deliver the LGCC TV channel to audiences across Europe and MENA.

This new partnership highlights the continued relevance of satellite TV channels to extend their reach to new audiences globally. The EUTELSAT 8 West B satellite is located in MENA's leading video neighbourhood for satellite TV, giving the High-Definition channel access to over 60 million TV homes. Offering broadcasters, the largest exclusive reach in the region, audiences favour the 7/8° West video neighbourhood thanks to its unparalleled line-up of around 900 TV channels.

Julio Angel Cruz, Communications Director at La Gran Carpa Catedral, Corp. commented "We are delighted that Eutelsat has enabled us to establish a direct transmission from Puerto Rico to our counterparts in Africa and Europe via the E8WB satellite, in a remarkably straightforward manner. We extend our sincere gratitude to Eutelsat for their assistance in our language and for all the support provided to make this possible".

Guillermo Haller Sánchez, Sales Director at Eutelsat Americas added: "We're grateful for the trust shown by our new partner La Gran Carpa Catedral as they join us on this new journey. This partnership with LGCC is a testament to Eutelsat's innovative and adaptive approach to delivering high-quality video content across diverse regions. Our reliable and extensive coverage ensures that we can meet the unique needs of our clients, and we are excited about the opportunities this collaboration presents".

# **About Eutelsat Group**

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 35 Geostationary satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. The Group addresses the needs of customers in four key verticals of Video, where it distributes more than 6,500 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed

Connectivity, and Government Services. Eutelsat Group's unique suite of inorbit assets enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and the Eutelsat Group employs more than 1,700 people across more than 50 countries. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL)

Find out more at www.eutelsat.com

# Media enquiries

Joanna Darlington
Tel. +33 674 521 531
jdarlington@eutelsat.com

Anita Baltagi Tel. +33 643 930 178 abaltagi@eutelsat.com

Katie Dowd Tel. +1 202 271 2209 kdowd@oneweb.net

## **Investors**

Joanna Darlington
Tel. +33 674 521 531
jdarlington@eutelsat.com

Hugo Laurens Berge Tel. +33 670 80 95 58 <a href="mailto:hlaurensberge@eutelsat.com">hlaurensberge@eutelsat.com</a>

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