

Photo credit: Eutelsat

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## MultiChoice Africa gears up for the future with new Eutelsat satellite capacity lease

**Amsterdam, Paris, 10 September 2016** – Eutelsat Communications (NYSE Euronext Paris: ETL) and MultiChoice Africa, one of Africa's most prominent video entertainment companies, today announced at IBC in Amsterdam the signature of a nine-year contract for the expansion of the MultiChoice DStv platform at Eutelsat's 36° East video neighbourhood. The new contract for one transponder reinforces the longstanding relationship between MultiChoice Africa and Eutelsat and will further anchor 36° East as a premier location for digital video entertainment services in Africa.

Tim Jacobs, MultiChoice Africa CEO, said: *"Thanks to the additional capacity booked with Eutelsat we will be able to accelerate our services and live up to our brand promise of delivering a great customer experience through providing the best possible video entertainment service in Africa marked by quality and choice. We look forward to strengthening our cooperation with our longstanding satellite partner."*

Michel Azibert, Chief Commercial and Development Officer at Eutelsat, added: *"This contract further anchors our cluster of high-power satellites at 36° East as a point of reference for broadcasting in Sub-Saharan Africa and our longstanding relationship with MultiChoice Africa, a video company that is a hallmark for quality and creativity."*

**Where to meet Eutelsat at IBC, from September 9 to 13: Hall 1D.59**

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## About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 39 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies.

Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location.

Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit [www.eutelsat.com](http://www.eutelsat.com)

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