



Mohammed AlHaj, Gulfsat's Chairman and CEO and Ghassan Murat, Vice President of Business Development & Strategy at Eutelsat Dubai (from left to right)

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Gulfsat and Eutelsat welcome Kuwait TV's Al-Qurain TV in HD to EUTELSAT 8 West B satellite

- *Kuwait TV now broadcasting nine HD channels exclusively from EUTELSAT 8 West B*
- *HD acceleration in Middle East and North Africa satellite TV landscape*

Dubai, Paris, 23 March 2017- Kuwait TV, the official Kuwaiti state broadcaster and part of the Kuwaiti Ministry of Information, announced today at Cabsat Dubai that the new Al-Qurain TV channel has launched in its free-to-air HD platform hosted on the EUTELSAT 8 West B satellite. The capacity used by Kuwait TV is provided by Gulfsat, Eutelsat's long-term partner.

Launched one month ago, Al-Qurain TV is a heritage-based channel specialising in vintage Kuwaiti series and programmes. Kuwait TV, that amasses over 50 years of experience, broadcasts Kuwaiti-produced programmes in the Middle East and around the world. It completed the switch to HD through Gulfsat in 2015, coinciding with the arrival of EUTELSAT 8 West B. With the launch of this latest channel there are now nine Kuwait TV channels available free-to-air exclusively from EUTELSAT 8 West B in both SD and HD versions.

Ghassan Murat, Vice President of Business Development and Strategy at Eutelsat Dubai, said: *"The addition of Al-Qurain TV to Kuwait TV's platform is indicative of a new wave of growth enabled by our EUTELSAT 8 West B satellite, particularly for HD channels that have increased by 50% over the last year."*

Mohammed AlHaj, Chairman and CEO of Gulfsat, said: *"We are delighted to support Kuwait TV's new venture and to be part of the expansion of Kuwait's broadcasting landscape."*

Meshal Al-Makled, Under Secretary of the Department of Engineering at the Kuwait Ministry of Information, added: *"With the launch in 2015 of Kuwait TV's all-HD platform via the EUTELSAT 8 West B satellite, our country fully embraced key technological trends to give viewers the full benefits of superior image quality."*

About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 39 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and

government agencies.

Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location.

Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit www.eutelsat.com

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