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## France Télévisions to broadcast 2026 Winter Olympic Games in 4K-UHD on France Télévisions via Eutelsat's FRANSAT



- *Milan–Cortina 2026 Winter Olympic Games to be broadcast live in Ultra High Definition across France on France 2 UHD, available via FRANSAT*
- *Showcasing the importance of satellite as a sustainable complement*

*to terrestrial networks, when securing nationwide access to television*

**Paris, 4 February 2026** – Eutelsat (ISIN: FR0010221234 – Euronext Paris / London Stock Exchange: ETL) announces that France Télévisions, the official media partner of the 2026 Winter Olympic Games, will be broadcasting the Milan–Cortina 2026 Winter Olympic Games live in Ultra High Definition across France on France 2 UHD, via FRANSAT, Eutelsat’s free-to-view satellite platform for French DTT channels. The Games, one of the Winter’s major sporting events, takes place from 6<sup>th</sup> to 22nd February.

Immersing viewers at the very heart of the action, audiences across France will be able to enjoy the greatest Olympic achievements on France 2 UHD, with a diverse range of programs throughout the day, via the FRANSAT platform (channel 2 or 52) broadcasting on the EUTELSAT 5 West B satellite.

**Lydia Gaillard Faghihy, CEO of Fransat** said: *“Broadcasting the Olympic Games in 4K-UHD is about bringing the emotion, intensity and precision of elite sport into every French home. Through FRANSAT, we are proud to support the France Télévisions Group in delivering exceptional picture quality nationwide, while demonstrating the essential role of satellite as a resilient and sustainable complement to terrestrial television networks.”*



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### **Native UHD HDR broadcasting and immersive sound for a fully immersive experience**

The competition will be broadcast in native UHD with dynamic HDR, delivering major improvements compared to HD:

- Picture resolution is four times higher than Full HD, the current DTT standard.

- Frame rate is twice as high, providing a richer, smoother and more dynamic viewing experience (25 fps to 50 fps), particularly well-suited to fast-paced sporting events.
- Dolby Atmos immersive 3D sound, allowing viewers to be fully immersed in the atmosphere of the event.

## **Nationwide coverage via FRANSAT on the EUTELSAT 5 West B satellite**

To enjoy the Milan–Cortina 2026 Winter Olympic Games free-to-air on France 2 UHD via FRANSAT, viewers must be equipped with FRANSAT UHD satellite reception equipment, such as a 4K receiver, a CI+ 1.3 TV module or a CI+ 2.0 TV key, together with a UHD television compliant with the UHD-HDR10 standard.

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### **About FRANSAT**

A subsidiary of Eutelsat, a global leader in satellite communications, FRANSAT was founded in 2009 to fulfil a public service mission: providing free access to French DTT channels to all households across 100% of metropolitan France via satellite. Closely aligned with viewers' expectations and usage, FRANSAT embodies values of freedom and proximity, delivering an outstanding satellite television experience every day. It is a simple, easy-to-install solution, based on a satellite dish aligned to EUTELSAT 5 West B combined with satellite reception equipment such as a decoder, CI+1.3 TV module or CI+ 2.0 TV key. It now enables more than 1.5 million households located beyond terrestrial networks to receive, without subscription, the 25 national HD DTT channels and 24 regional France 3 opt-outs in HD, with optimal picture quality, and now DTT channels in UHD.

In addition to DTT channels, FRANSAT's free digital broadcasting services also include additional local and thematic channels, radio stations and connected TV services via the FRANSAT CONNECT application.

FRANSAT also addresses the TV and DTT reception needs of hospitality venues and collective housing through its FRANSAT PRO solution.

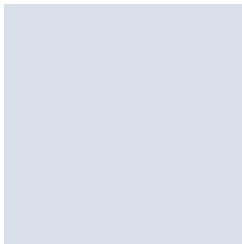
For more information: [www.fransat.fr](http://www.fransat.fr)

## About France Télévisions:

France Télévisions is France's leading public broadcasting group, offering all audiences rich, high-quality and unifying programming. The group's content is available on the France.tv and franceinfo digital platforms, across five national TV channels (France 2, France 3, France 4, France 5 and franceinfo), 24 regional stations, and 9 overseas global TV, radio and digital media outlets. Okoo, Slash and Lumni further enhance this diverse offering with programs dedicated to young audiences, students and teachers.

Every week, 8 out of 10 people in France watch France Télévisions' programs, making the group a true creator of social connection.

## Contacts



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