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May 22, 2020 11:23 CEST

Eutelsat's HOTBIRD position selected by Travel Africa Network to launch first HD African Travel Channel

- *Leveraging Eutelsat's premier video hotspot at 13° East*
- *Multi-year contract enabling Travel Africa Network to broadcast content to Europe and MENA*

Paris, May 22, 2020 - Eutelsat Communications' (NYSE Euronext Paris: ETL) HOTBIRD video hotspot has been selected by Travel Africa Network for the broadcast of its first High Definition African travel channel, with 100% African

content dedicated to promoting tourism and hospitality in Africa.

The multi-year contract will enable Travel Africa Network to broadcast high-quality content throughout Europe and MENA, covering African gastronomy, culture, the best places to travel and stay and destination documentaries.

With its unique pan-European coverage, the high-power HOTBIRD satellites at 13° East form one of the largest broadcasting systems in EMEA, delivering content to more than 135 million TV homes in Europe, North Africa and the Middle East.

Commenting on the deal, Nicolas Baravalle, Regional Vice President, Sub Saharan Africa of Eutelsat of Eutelsat said: *“We are proud to welcome Travel Africa Network to the HOTBIRD line-up. Their confidence reflects the unparalleled reach of our 13° East of both installed households and luxury hotels, and we hope it will lead the way for more African channels targeting Europe and MENA.”*

Maggie Mutangiri, CEO of Travel Africa Network said: *“We are delighted to launch the first dedicated African travel channel on HOTBIRD, enabling us to broadcast high quality content to the widest-possible audience to promote African travel experiences and attract more visitors to our beautiful continent. We look forward to a long and fruitful relationship with Eutelsat as we look to expand our offer in the future.”*

About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Around 7,000 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 46 countries who are dedicated to delivering the highest quality of service.

Eutelsat Communications is listed on the Euronext Paris Stock Exchange

(ticker: ETL).

For more about Eutelsat go to www.eutelsat.com

Media enquiries		
Joanna Darlington	Tel.: + 33 1 53 98 35 30	jdarlington@eutelsat.com

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