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Eutelsat selected by TVPlus for extensive broadcast services across Australia and New Zealand

- *New multi-year, multi-transponder agreement for premium DTH services.*
- *Confirming EUTELSAT 172B as one of the new go-to positions for broadcasters in the region.*

Paris, 13 September 2024 - Eutelsat Group (ISIN: FR0010221234 - Euronext Paris / London Stock Exchange: ETL) Eutelsat has been chosen by TV Plus, Australia's largest satellite broadcasting network, in a multi-year agreement

for broadcasting services across Australia and New Zealand.

TVPlus is one of Australia's leading satellite service providers, distributing digital television signals across Australia and New Zealand. Offering a wide range of premium broadcasting services to partners worldwide, its tailored end-to-end solutions include direct-to-home subscription television. It will leverage the EUTELSAT 172B satellite through a new multi-year, multi-transponder agreement, to support DTH service broadcasts of around 60 channels aimed in particular at the European and Middle Eastern diaspora living in Australia.

EUTELSAT 172B is a high-capacity satellite serving fast-growing applications in Asia Pacific, including video services. Located at the key 172° East neighbourhood, the multi-beam satellite provides exceptional reach over the South Pacific, with an extensive footprint providing DTH-type power and coverage over Australia and New Zealand.

It is an increasingly popular choice for broadcasters, already hosting DTT platforms for Optus, ABC and SBS, with many other DTH platforms also broadcast in Ku-band, as well as TV contribution links in C-band.

Laurence Delpy, President of the Video Business Unit at Eutelsat commented: *"We are honoured to welcome TVPlus to the growing family of broadcasters located on EUTELSAT 172B, and we look forward to supporting them as they grow their compelling broadcast offer in the region."*

Robert Webb, Operations Manager at TVPlus added: *"We are delighted to be able to rely on the support of Eutelsat, and the perfect DTH-type power and coverage of Australia and New Zealand offered by the EUTELSAT 172B satellite."*

About Eutelsat Group

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 35 Geostationary satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. The Group addresses the needs of customers in four key

verticals of Video, where it distributes more than 6,500 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat Group's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and the Eutelsat Group employs more than 1,700 people across more than 50 countries. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL)

Find out more at www.eutelsat.com

Media enquiries

Joanna Darlington
Tel. +33 674 521 531
jdarlington@eutelsat.com

Katie Dowd
Tel. +1 202 271 2209
kdowd@oneweb.net

Investors

Joanna Darlington
Tel. +33 674 521 531
jdarlington@eutelsat.com

Hugo Laurens Berge
Tel. +33 670 80 95 58
hlaurensberge@eutelsat.com

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