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## **Eutelsat renews longstanding partnership with beIN MEDIA GROUP for DTH broadcasting over 7/8° West Orbital Position**

- *Multi-year contract for Ku-band capacity*
- *Strengthening long-term collaboration between beIN MEDIA GROUP and Eutelsat*
- *Reaffirming the strategic value of Eutelsat's 7/8° West video neighbourhood across the MENA region*

**Paris, 8 December 2025** - Eutelsat (ISIN: FR0010221234 - Euronext Paris / London Stock Exchange: ETL) today announced the renewal of its strategic partnership with beIN MEDIA GROUP ('beIN'), the leading global sports, entertainment and media group, for the continued distribution of its direct-to-home (DTH) services across the Middle East and North Africa (MENA) region.

Under the new five-year agreement, beIN secures satellite capacity on the EUTELSAT 7 West A and EUTELSAT 8 West B satellites, reinforcing its ability to deliver premium sports and sports news content to millions of households across MENA.

7/8° West reaches 95% of TV homes across MENA and offers the largest exclusive reach. This renewal underscores the orbital position as the leading video neighbourhood in the MENA region, chosen by over 66 million TV homes and hosting the region's largest line-up of premium international and regional broadcasters.

**Aymeric Genty, President of Eutelsat's Video Business Unit** said, *"We are proud to extend our partnership with beIN MEDIA GROUP, one of the most influential broadcasters in the region. Together, we will continue to deliver world-class sports content to millions of viewers with the highest levels of reliability and quality, highlighting the unrivalled value of the 7/8° West orbital position as the premier broadcast hub in MENA."*

**Israel Esteban, Chief Technology Officer, beIN MEDIA GROUP** said, *"DTH broadcasting remains the dominant distribution platform across the region, making a strong partnership with Eutelsat essential. This renewal builds on beIN and Eutelsat's successful 7-year collaboration, ensuring that for the next five years, millions of viewers across 24 MENA countries will continue to enjoy the world's most prestigious sports events and beIN SPORTS' unrivalled coverage, delivered with exceptional quality."*

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## About Eutelsat

Eutelsat is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. Eutelsat was formed through the combination of the Company and OneWeb in 2023, becoming the first

fully integrated GEO-LEO satellite operator with a fleet of 34 Geostationary (GEO) satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. Eutelsat addresses the needs of customers in four key verticals of Video, where it distributes around 6,400 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and Eutelsat employs more than 1,600 people across more than 75 countries. Eutelsat is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL).

Find out more at [www.eutelsat.com](http://www.eutelsat.com)

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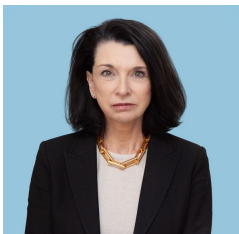


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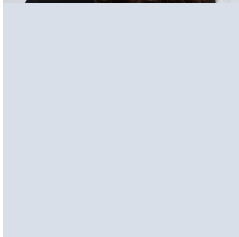


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