



Photo credit: GETTY IMAGES

Mar 04, 2025 09:59 CET

EUTELSAT LAUNCHES NEW LEADING POSITION FOR PROFESSIONAL VIDEO SERVICES IN EUROPE AND MENA WITH HOTBIRD

- *Inauguration of Eutelsat's HOTBIRD neighbourhood at 13° East for secure, reliable and protected Professional Video Services*
- *Highlighting the crucial role of satellite in the media supply chain for professional video delivery*

Paris, 4 March 2025- Eutelsat Group (ISIN: FR0010221234 - Euronext Paris / London Stock Exchange: ETL) is delighted to announce that it is expanding

its services for the Professional Video market. Committing significant new resources at the flagship HOTBIRD constellation at 13°East, Eutelsat is further strengthening the group's leading position for Professional Video applications over Europe, the Middle East and North Africa (MENA).

Major sporting events and breaking news stories demand consistent, high-quality coverage, for all audiences across vast regions. With two new state-of-the-art satellites co-located at EMEA's leading video neighbourhood, the HOTBIRD satellites deliver an extensive widebeam coverage, ensuring reliability, resilience and protection for contribution and distribution of premium sports content.

With a unique coverage extending across Europe and MENA, the high-power HOTBIRD satellites form one of the largest broadcasting systems in EMEA, reaching more than 160 million TV homes, over 90% cable and IPTV penetration, and an extended network of distributors equipped to receive HOTBIRD across the region.

Laurence Delpy, President of the Video Business Unit commented, "Satellite is a key part of the distribution strategy for major high-profile events which attract massive audiences. The HOTBIRD satellites have more than proved themselves in the world of Professional Video, delivering hundreds of hours of coverage from some of the world's most popular Tier 1 premium sporting events. Professional video delivery is an important market for Eutelsat and by opening our flagship HOTBIRD neighbourhood for the transmission of live events, we are ensuring our clients have the best services and capacity for their long-term needs. Satellite plays a vital role in the media supply chain for professional video, especially major Live sporting events where prime quality is an absolute must."

About Eutelsat Group

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 35 Geostationary satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. The Group addresses the needs of customers in four key verticals of Video, where it distributes more than 6,500 television channels,

and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat Group's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and the Eutelsat Group employs more than 1,500 people across more than 50 countries. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL)

Find out more at www.eutelsat.com

Media enquiries

Joanna Darlington
Tel. +33 674 521 531
jdarlington@eutelsat.com

Anita Baltagi
Tel. +33 +33 643 930 178
abaltagi@eutelsat.com

Katie Dowd
Tel. +1 202 271 2209
kdowd@oneweb.net

Investors

Joanna Darlington
Tel. +33 674 521 531
jdarlington@eutelsat.com

Hugo Laurens Berge
Tel. +33 670 80 95 58
hlaurensberge@eutelsat.com

DISCLAIMER

The forward-looking statements included herein are for illustrative purposes only and are based on management's views and assumptions as of the date of this document. Such forward-looking statements involve known and unknown risks. For illustrative purposes only, such risks include but are not limited to: risks related to the health crisis; operational risks related to satellite failures or impaired satellite performance, or failure to roll out the deployment plan as planned and within the expected timeframe; risks related to the trend in the satellite telecommunications market resulting from increased competition or technological changes affecting the market; risks related to the international dimension of the Group's customers and activities; risks related to the adoption of international rules on frequency coordination and financial risks related, inter alia, to the financial guarantee granted to the Intergovernmental Organization's closed pension fund, and foreign exchange risk. Eutelsat Communications expressly disclaims any obligation or undertaking to update or revise any projections, forecasts or estimates contained in this document to reflect any change in events, conditions, assumptions, or circumstances on which any such statements are based, unless so required by applicable law. The information contained in this document is not based on historical fact and should not be construed as a guarantee that the facts or data mentioned will occur. This information is based on data, assumptions and estimates that the Group considers as reasonable.