



Aug 07, 2023 07:00 CEST

Eutelsat and Thaicom to Partner for New Software-Defined Satellite over Asia

- *Expanding Eutelsat's in-orbit assets to address surging demand for connectivity in the region*
- *Collaborative partnership model, optimising the satellite's commercial potential in a cost-effective approach*
- *Complementing Eutelsat's unique multi-orbit approach, delivering seamless and ubiquitous telecommunication services with power density in Asia*

Paris, 7 August 2023 – Eutelsat Communications (Euronext Paris: ETL) announces that its subsidiary Eutelsat Asia PTE. LTD. has signed a partnership

agreement with Space Tech Innovation Limited (STI), a subsidiary of Thaicom, a leading Asian satellite operator, related to a new software-defined satellite (SDS) to be positioned at the 119.5° East orbital slot over Asia.

Under this partnership, Eutelsat will expand its service over the continent. Eutelsat is committed to lease and operate the service for half of the capacity on the new satellite during its lifetime.

The state-of-the-art geostationary SDS will be procured by STI and will be one of a new generation of satellites offering instant in-orbit adjustment and seamless reconfiguration, optimising the use of the in-orbit resources to the benefit of both the operator and the customer. It is due to be delivered in calendar 2027.

Through this satellite, Eutelsat will expand its in-orbit assets by some 50 Gbps of incremental capacity over Asia to address surging demand for connectivity in the region. The SDS's performance, combined with the high level of flexibility in terms of coverage, bandwidth allocation, and power levels, will assure an unparalleled quality of service to Eutelsat's customers in the Asian region. It will be fully compatible with Eutelsat and OneWeb's GEO / LEO multi-orbit approach.

Eva Berneke, Chief Executive Officer of Eutelsat Communications commented: *"This strategic partnership with Thaicom to leverage the 119.5° East position, perfectly located to address the entire Asian region, represents a great opportunity for Eutelsat as well as an innovative investment approach. We are confident in Thaicom's experience as a leading satellite operator in Asia with over 30 years' experience in the industry and its expertise in the Asia-Pacific market. This new generation satellite, fully compatible with our future LEO-GEO offer will enable Eutelsat to address the dynamic growth in connectivity demand in the region."*

Patompob (Nile) Suwansiri, Thaicom's Chief Executive Officer, said that *"I am very delighted that we have secured a long-term partnership with Eutelsat, one of the largest global satellite operators in the world. This partnership is strategic for our new satellite project at the orbital slot of 119.5 degrees East as it not only provides a long-term and secure utilization of 50% of our new satellite, but more importantly, it will create synergies between the two organizations to capture new growth opportunities in the future. This is an important milestone for Thaicom as we continue our journey to be a leading space tech company in the*

region.”

About Thaicom

Thaicom Public Company Limited is a leading Asian satellite operator and regional space technology company. Established in 1991, Thaicom leverages its expertise in the satellite industry to provide comprehensive end-to-end satellite communications services. With proven track records as the pioneers in broadband and broadcast services in Asia, Thaicom developed and launched IPSTAR (Thaicom 4), the world's first High Throughput Satellite (HTS), as well as providing Asia's first Ku-band Direct-to-Home (DTH) broadcasting. As the leading regional space tech company, Thaicom leverages data from space, bringing GEO or non-GEO technology to capture new services. The company is dedicated to building on our commitment to empowering people with Innovative Space Technology for a better life.

About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Around 7,000 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Committed to promoting all facets of sustainable development across its business activities, Eutelsat leverages its in-orbit resources to help bridge the digital divide while maintaining a safe and uncluttered space environment. As an attractive and socially responsible employer, Eutelsat assembles 1,200 men and women from 50 countries who are dedicated to delivering the highest quality of service.

Eutelsat Communications is listed on the Euronext Paris Stock Exchange (ticker: ETL).

For more about Eutelsat go to www.eutelsat.com

Media enquiries

Anita Baltagi
Tel. +33 1 53 98 47 47
abaltagi@eutelsat.com

Daphne Joseph-Gabriel
Tel. +33 1 53 98 47 47
djosephgabriel@eutelsat.com

Baptiste Romeuf baptiste.romeuf@agenceproches.com
Tel. +33 6 63 80 87 54

Investors

Thomas Cardiel
Tel. +33 1 53 98 31 54
tcardiel@eutelsat.com

Hugo Laurens Berge
hlaurensberge@eutelsat.com

Christine Lopez

Tel.: +33 1 53 98 47 02
clopez@eutelsat.com