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## Eutelsat and BHS renew partnership for satellite contribution services across the Middle East and North Africa

- *Reinforcing long-standing collaboration to delivering high-quality video in the MENA region*
- *Underlining the value of powerful Geostationary Ku capacity to deliver robust, cost-effective connectivity services*

**Paris, 14 May 2025** - Eutelsat Group (ISIN: FR0010221234 - Euronext Paris / London Stock Exchange: ETL) and BHS Media Group are pleased to announce the renewal of their satellite contribution contract, reinforcing their long-

standing collaboration to deliver high-quality video services across the Middle East and North Africa (MENA) region.

This agreement extends the capacity leased on the EUTELSAT 21B and EUTELSAT 70B satellites, ensuring seamless content delivery for BHS' broadcast customers.

Based in UAE, BHS specializes in TV distribution and contribution services, offering a comprehensive range of broadcasting and telecommunication solutions, including video-on-demand (VOD), media management, playout, video uplink solutions and transmission. This renewal with Eutelsat underscores its commitment to providing robust and technically superior satellite solutions to clients in MENA.

The 21° East and 70° East are major orbital positions for video and connectivity services. The powerful Ku-band capacity on the EUTELSAT 21B and EUTELSAT 70B satellites enables high-quality video signal contribution, ensuring unparalleled service continuity for media customers across the region.

**Jose Ignacio Gonzalez-Nunez, Regional Vice President, MENA & Americas of the Video Business Unit said:** *"With this agreement, we continue to ensure premium video contribution services for our customers. Leveraging Eutelsat's advanced satellite infrastructure, we are delighted to be entrusted by our long-standing partner BHS to ensure high quality content delivery across the MENA region".*

**Hamid Rahmani, Chief Executive Officer of BHS added:** *"We appreciate the continuing partnership with Eutelsat and are happy to deepen our pledge on providing best-in-class video contribution services in the MENA region. With Eutelsat's advanced technology in satellite servicing, we are poised to better serve our customers dynamically while delivering premium quality standards. In the forthcoming years, we anticipate further strengthening this partnership."*

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## About Eutelsat Group

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed

through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 35 Geostationary satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. The Group addresses the needs of customers in four key verticals of Video, where it distributes more than 6,500 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat Group's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and the Eutelsat Group employs more than 1,500 people across more than 50 countries. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL)

**Find out more at [www.eutelsat.com](http://www.eutelsat.com)**

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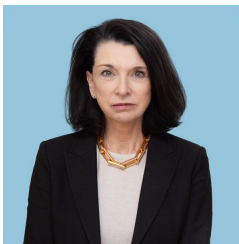
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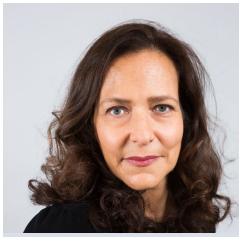


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