



Photo credit: GETTY IMAGES

Sep 09, 2025 10:21 CEST

Eutelsat and BHS renew capacity deal at 7/8° West, MENA's leading Orbital Position

- *Multi-year contract for Ku-band capacity*
- *Strengthening long-term collaboration between BHS and Eutelsat*
- *Reaffirming the strategic value of Eutelsat's 7/8° West video neighbourhood across the MENA region.*

Paris, 9 Sep 2025 - Eutelsat (ISIN: FR0010221234 - Euronext Paris / London Stock Exchange: ETL) today announced the renewal of its longstanding

partnership with BHS Telecommunications, a key regional player in TV distribution and broadcast services in the MENA region. Under the new agreement, BHS will lease Ku-band capacity on the EUTELSAT 7 West A satellite, located at the 7/8° West orbital position, the prime broadcast neighbourhood for the Middle East and North Africa (MENA) region.

BHS, a long-standing Eutelsat partner, specializes in the delivery of end-to-end broadcast and telecommunications solutions, including satellite and fibre distribution, IP connectivity, streaming, playout and video monitoring. With decades of experience in the region, BHS is a trusted partner for global and regional broadcasters seeking robust content distribution.

The 7/8° West video neighbourhood reaches over 66 million TV homes across MENA, offering exceptional coverage, signal quality and access to a strong line-up of regional and international content. Through this renewal, BHS will continue to support broadcasters in delivering diverse programming to millions of viewers via satellite.

The new contract reinforces the ongoing collaboration between the two companies reaffirming both partners' commitment to delivering reliable, high-performance satellite services in one of the world's most dynamic broadcast markets.

Raymond Estphan Rahme, RVP MENA Sales, Eutelsat's Video Business Unit, *said, "The renewal of our partnership with BHS not only confirms the enduring strength of our collaboration but also highlights the unmatched strategic value of the 7/8° West orbital position. This agreement strengthens our leading position in MENA and showcases our ability to provide flexible, high-quality satellite solutions tailored to our customers' evolving needs."*

Hamid Rahmani, CEO & Managing Director of BHS, added: *"In Eutelsat, we see a partner with whom we have built a long-standing relationship, as we work together with Eutelsat, we will be placing our expectations in the sky and focus on the next milestones in the journey ahead together. Our goals are centered on giving our broadcast customers the best value proposition without them worrying about service interruptions. This is more important than ever in today's media market which is constantly changing and developing."*

About Eutelsat

Eutelsat is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. Eutelsat was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 34 Geostationary (GEO) satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. Eutelsat addresses the needs of customers in four key verticals of Video, where it distributes around 6,400 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and Eutelsat employs more than 1,600 people across more than 75 countries. Eutelsat is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL).

Find out more at www.eutelsat.com

Media enquiries		
Joanna Darlington	Tel. +33 674 521 531	joanna.darlington@eutelsat.net
Anita Baltagi	Tel. +33 643 930 178	anita.baltagi@eutelsat.net
Katie Dowd	Tel. +1 202 271 2209	katie.dowd@eutelsat.net
Investors		
Joanna Darlington	Tel. +33 674 521 531	joanna.darlington@eutelsat.net
Hugo Laurens-Berge	Tel. +33 670 80 95 58	hugo.laurens-berge@eutelsat.net



DISCLAIMER

The forward-looking statements included herein are for illustrative purposes only and are based on management's views and assumptions as of the date of this document. Such forward-looking statements involve known and unknown risks. For illustrative purposes only, such risks include but are not limited to: risks related to the health crisis; operational risks related to satellite failures or impaired satellite performance, or failure to roll out the deployment plan

as planned and within the expected timeframe; risks related to the trend in the satellite telecommunications market resulting from increased competition or technological changes affecting the market; risks related to the international dimension of the Group's customers and activities; risks related to the adoption of international rules on frequency coordination and financial risks related, inter alia, to the financial guarantee granted to the Intergovernmental Organization's closed pension fund, and foreign exchange risk. Eutelsat Communications expressly disclaims any obligation or undertaking to update or revise any projections, forecasts or estimates contained in this document to reflect any change in events, conditions, assumptions, or circumstances on which any such statements are based, unless so required by applicable law. The information contained in this document is not based on historical fact and should not be construed as a guarantee that the facts or data mentioned will occur. This information is based on data, assumptions and estimates that the Group considers as reasonable.

Contacts



Joanna Darlington

Chief Communications and Investor Relations Officer

jdarlington@eutelsat.com

+33 674 521 531



Anita Baltagi

External Communications Director

abaltagi@eutelsat.com

+33 643 930 178

Katie Dowd

Director Government & Corporate Affairs Communication

kdowd@oneweb.net

+1 202 2712 209