



One brand Eutelsat

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Eutelsat: A Unified Brand for a Connected Future

Paris, 4 September 2025 - Eutelsat Group (ISIN: FR0010221234 - Euronext Paris / London Stock Exchange: ETL) announced it will now be known simply as **Eutelsat**, bringing all its activities and subsidiaries under one brand. This evolution reflects the company's transformation into a global connectivity leader and its commitment to providing a clear, consistent identity for customers, partners, and shareholders worldwide.

Following its successful merger with OneWeb, which created the world's only GEO-LEO operator, Eutelsat now operates as a single company. The LEO

constellation will continue under the **OneWeb** name, highlighting its central role in delivering the low-latency, high-speed services that power Eutelsat's global advantage and future growth.

As part of this new chapter, Eutelsat will also merge its websites – eutelsat.com and oneweb.net – into a single digital platform. The new consolidated site will give customers one intuitive access point for all services and solutions.

The refreshed identity using **Space Blue** and **OneWeb Red** brings together Eutelsat's heritage and OneWeb's dynamism, symbolising strength, openness, and energy. New imagery highlights both the human side of global connections and the international scale of Eutelsat's solutions.

Jean-François Fallacher, Chief Executive Officer of Eutelsat, said, *"This new brand is about ambition and clarity. By coming together as Eutelsat, we make it easier for our customers, clearer for our stakeholders, and stronger for the future."*

Through its video and connectivity solutions, Eutelsat offers global reach, resilience, and flexibility. This enables the company to deliver reliable, innovative solutions that meet evolving customer needs – from providing seamless coverage in the most remote regions to supporting the growing demand for low-latency connectivity.

With its new name and consolidated digital presence, Eutelsat looks ahead with confidence, focused on supporting the people and organisations it connects every day.

About Eutelsat

Eutelsat is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. Eutelsat was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 34 Geostationary (GEO) satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. Eutelsat addresses the needs of customers in four key verticals of Video, where it distributes around 6,400 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and

Government Services. Eutelsat's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and Eutelsat employs more than 1,600 people across more than 75 countries. Eutelsat is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL).

Find out more at www.eutelsat.com

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