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EUTELSAT 9B satellite gets to work

Paris, 9 March 2016 – The EUTELSAT 9B satellite of Eutelsat Communications (NYSE Euronext Paris: ETL) has been fully powered up and is now providing TV services to homes across Europe. The satellite has replaced EUTELSAT 9A to broadcast a diverse line-up of over 350 channels, of which 100 in High Definition, to cable, DTH and DTT homes. It serves a portfolio of clients that include M7 for the KabelKiosk platform as well as OTE's DTH platform, AFN, Arqiva, Globecast and Media Broadcast.

EUTELSAT 9B is a high-capacity Ku-band satellite for the 9° East position that sits at the crossroads of Europe's leading video neighbourhoods. With its entry into service overall Eutelsat capacity at 9° East has increased to 50 physical transponders (47 equivalent 36Mz transponders), taking this neighbourhood to a new level of performance. The satellite addresses high-growth broadcast markets through a pan-European footprint delivering wide coverage and four regional footprints serving Germany, Greece, Italy, and the Nordics with the Baltics and Ukraine.

EUTELSAT 9B also marks an industry first as the host satellite for the inaugural data relay payload for the European Data Relay System (EDRS) being implemented through a Public Private Partnership (PPP) between ESA and Airbus Defence and Space.

Having completed its mission at 9° East, EUTELSAT 9A will continue in full commercial service at an alternative orbital position.

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 40 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies.

Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location.

Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit www.eutelsat.com

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