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# **EUTELSAT 65 West A flies into Kourou** for Ariane launch on 9 March

Photo credit: Arianespace

EUTELSAT 65 West A being unloaded from the Antonov aircraft in Cayenne.

## Multi-mission satellite to go live ahead of the Rio Olympics

**Kourou, Paris, 8 February 2016** – Eutelsat Communications (NYSE Euronext Paris: ETL) announces that its EUTELSAT 65 West A satellite arrived in Kourou on 6 February and is on track for launch on 9 March by an Ariane rocket. Lift-off of the 6.5 tonne satellite is scheduled on 9 March at 02:22 local time (05:22 GMT, 06:22 CET).

Built by Space Systems Loral (SSL) in California, EUTELSAT 65 West A is a triband satellite designed to target fast-growing markets across Latin America. Its high-power Ku-band payload will enable DTH reception of digital and HD channels across Brazil with 60cm antennas and facilitate corporate connectivity in Central America, the Caribbean and the Andean region. EUTELSAT 65 West A also features a transatlantic C-band coverage for cross-continental video contribution and distribution and a multi-spotbeam Kaband payload that will promote broadband access across Latin America, notably Brazil.

# Premier coverage of Brazil ahead of the Rio Olympics

EUTELSAT 65 West A will be located at 65° west, a premier position for the

Brazilian TV market. The satellite will reach geostationary orbit ahead of the Rio de Janeiro Olympics, providing a unique solution for live TV transmissions from Brazil to Latin America and Europe and further afield via Eutelsat's global fleet.

#### High Throughput Payload for broadband in Latin America

EUTELSAT 65 West A will also deliver flexible high throughput coverage of Latin America to address growing demand for connectivity. The Brazilian Kaband payload is already fully booked, selected by Hughes Network Systems do Brasil (Hughes) as its springboard for mass market broadband services.

EUTELSAT 65 West A is another step strengthening Eutelsat's position as an operator of reference across the Americas. Coverage was bolstered in 2015 by the launch of EUTELSAT 115 West B and will be further consolidated later this year by EUTELSAT 117 West B.

#### **About Eutelsat Communications**

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 40 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies.

Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location.

Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit www.eutelsat.com

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