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Eurochannel upgrades to HD at Eutelsat's key video neighbourhood at 16° East

Miami, Paris, 16 October 2017 – Eurochannel, the international channel dedicated to high-quality European films and series, today announced from MIPCOM in Cannes its upgrade from Standard to High Definition (HD) with Eutelsat. Already a direct customer of Eutelsat for the last five years, the channel is now expanding its capacity on the high-power EUTELSAT 16A satellite to launch its HD version for European viewers.

EUTELSAT 16A is positioned at Eutelsat's 16° East key neighbourhood, a preferred location for TV distribution to terrestrial networks across Europe, from Reykjavik to Moscow and Tenerife to Tbilisi. Eurochannel is currently

received by more than 70 cable and IP operators in 17 countries across Europe and will leverage EUTELSAT 16A's reach to reinforce its European distribution that recently extended to Russia, Lithuania and Croatia. The upgraded HD channel will be uplinked from Bosnia via Eutelsat's partner teleport "TEAM:MEDIA".

Eurochannel is an award-winning world television channel dedicated to showing the diversity of European culture through films and series, as well as content featuring European fashion events, arts and destinations. Its move to HD underlines its commitment to meeting user expectation for an enhanced viewing experience.

About Eurochannel

Eurochannel is the award-winning world leading European cinema Pay TV channel. For more information, please visit: www.eurochannel.com

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About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their

customers, irrespective of their location. Over 6,600 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 32 countries who are dedicated to delivering the highest quality of service.

Eutelsat Communications is listed on the Euronext Paris Stock Exchange (ticker: ETL).

For more about Eutelsat go to www.eutelsat.com

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