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## Béatrice Beau joins Eutelsat as Executive Vice President Global Broadband Services

**Paris, 13 March 2017** - Béatrice Beau is appointed today as Executive Vice President Global Broadband Services at Eutelsat. She reports directly to Michel Azibert, Deputy CEO and Commercial and Development Director.

With a strong background in innovative sectors and complex, notably international environments, Béatrice Beau will be responsible for managing and developing Internet products that sit at the heart of Eutelsat's growth strategy.

Béatrice Beau has spent much of her career at the Canal Plus Group and at Bouygues Telecom. She has held various commercial and marketing positions, notably over the last eight years as Head of Commercial, Marketing and Client Relations at Canal+ Overseas where she defined the marketing and commercial strategy and managed its execution in multiple markets.

Béatrice Beau is a French national. She holds an Executive MBA from INSEAD.

## **About Eutelsat Communications**

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 39 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies.

Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location.

Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 37 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit <u>www.eutelsat.com</u>

## Press

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