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FAST channel wedotv big stories launches on EUTELSAT 7 West A for audiences across MENA



Global AVOD and FAST channel programmer and distributor wedotv is expanding the distribution of its flagship channel wedotv big stories to audiences across the Middle East and North Africa via the EUTELSAT 7 West

A satellite, located at the region's leading 7/8° West video neighbourhood.

wedotv big stories brings audiences high-quality factual entertainment, documentaries and other programmes covering a wide range of subjects including nature, science and outdoor adventuring.

Available free-to-air, wedotv big stories is referenced in Sat.tv, Eutelsat's electronic programme guide. Viewers with a connected TV will also be able to watch the channel as IP stream via the HbbTV App. This enables Eutelsat and wedotv to run addressable advertising and gather additional audience data as well as viewing behaviours.

7/8° West is the leading video neighbourhood in the Middle East and North Africa, reaching over 66 million TV homes across the region. Audiences appreciate the unparalleled line-up of around 900 TV channels broadcasting from the 7/8° West location. Combined with Sat.tv, the innovative TV channel and programme guide for Free-to-Air satellite TV reception, its local-first philosophy and easy-to-use navigation enables greater channel discovery, benefiting both broadcasters and audiences. Available on a growing base of mass market satellite receivers and connected TVs with integrated satellite tuner, Sat.tv ensures greater channel discovery.

Thanks to this new partnership, wedotv is extending the reach of their FAST native content to a larger audience of connected TVs across MENA, as well as a new audience of non-connected TV viewers in hard-to-reach areas beyond terrestrial networks.

Find wedotv big stories at the following parameters:

Satellite: EUTELSAT 7 West A

Orbital position: 7° West

Transponder: C05

Frequency: 11 295.97 MHz

Polarization: Horizontal

Modulation: DVB-S2

Symbol rate: 27500

FEC: $\frac{3}{4}$

wedotv big stories is available on Sat.TV with the following channel

numbering per country:

Country	Lineup Number
Algeria	49
Bahrein	39
Egypt	31
Iraq	12
Jordan	19
KSA	19
Kuwait	15
Libya	14
Maroc	19
Oman	13
Palestine	22
Qatar	19
Soudan	19
Tunisia	16
UAE	19
Yemen	19
Bestof Maghreb	27
Bestof Mashreq	9

About Eutelsat Group

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 35 Geostationary satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. The Group addresses the needs of customers in four key verticals of Video, where it distributes more than 6,500 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat Group's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated

solutions to meet the needs of global customers. The Company is headquartered in Paris and the Eutelsat Group employs more than 1,500 people across more than 50 countries. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL)

Find out more at www.eutelsat.com

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