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## Eutelsat supports the "One Dollar Glasses" project in Brazil

Eutelsat has chosen to contribute to a project developed by the non-profit association Renovatio to make reading glasses available to rural communities in Brazil at the lowest possible cost.

Set up in 2012, **One Dollar Glasses** is a German-based association with a single purpose: to provide glasses to 150 million people with sight problems who are living on a dollar a day or less. Its founder, Martin Aufmuth, has created a unique solution: glasses costing less than \$1, made out of flexible spring steel frames and prefab lenses that can be made locally with easy-to-use machines.

With growing activities in Latin America and an ambition to empower communities through video and Internet access, it was a natural step for Eutelsat to support the One Dollar Glasses initiative in the region. With a focus on Brazil, nearly 700 pairs of glasses are being donated to rural populations as part of a programme developed by **Renovatio**, called VerBem ("Good vision" in Portuguese). The programme includes a bus touring to date underprivileged areas in the state of Sao Paulo and Rio de Janeiro, as well as partnerships with three eye clinics and Brazilian medical schools. More than 200 people can be counseled and given eye care every day.

The process is simple and immediate - adults and children with defective vision immediately receive One Dollar Glasses. The results are life-changing, enabling children to progress in school and adults to more easily integrate work environments and improve their quality of life.

**More on Renovatio**

<http://www.renovatio.org.br/>

Renovatio is a non-profit organisation that uses One Dollar Glasses technology in Brazil as part of their VerBem initiative. Renovatio integrates socially vulnerable workers, such as homeless, inmates, or refugees to help produce the glasses.

### **More on One Dollar Glasses**

<http://www.onedollarglasses.org/>

One Dollar Glasses was awarded a Tech Award in November 2015. The Tech Awards is an international awards programme that honours innovators from around the world who apply technology to confront humanity's most urgent challenges.

Click [here](#) to watch Martin Aufmuth's path to founding One Dollar Glasses and its most recent achievements

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### About Eutelsat Group

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 35 Geostationary satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. The Group addresses the needs of customers in four key verticals of Video, where it distributes more than 6,500 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat Group's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and the Eutelsat Group employs more than 1,500 people across more than 50 countries. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL)

**Find out more at [www.eutelsat.com](http://www.eutelsat.com)**

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