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SATELLITE: ACCELERATING DIGITAL TRANSITION

Digital homes in Africa will grow to 75 million by 2021. Satellite and terrestrial are the two key infrastructures that will drive successful digital transition

It has been two years since the digital migration deadline set by the ITU for Africa expired and yet only six African nations have completed digital transition. This slow progress is largely due to the steep challenges faced by countries with a large landmass, mountain ranges or islands that typically

remain beyond range of terrestrial network, or with interferences issues in border regions, as well as by the question of funding.

In most cases a terrestrial/satellite solution beats standalone terrestrial in terms of cost effectiveness and speed. Homes within a satellite coverage can receive DTT channels immediately without having to wait for new investment in terrestrial infrastructure and its gradual deployment across a territory.

Digital migration needs to happen now as African countries are missing out on opportunities that include:

- Transforming the diversity, signal quality and reach of channels into viewer homes.
- Generating infrastructure upgrades and stimulate Africa's vibrant content creation industry
- Releasing analogue frequencies for other applications such as mobile services.

In sharing our longstanding technical and commercial experience working with public and private broadcasters, as well as regional governments around the world, Eutelsat can provide the most suitable satellite and best-in-class technical solution with the required expertise to drive the digitalisation process and contribute to growth of a dynamic and lasting broadcast sector.

Download the PDF to learn more on the efficiency of satellite distribution in digital transition

About Eutelsat Group

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 34 Geostationary satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. The Group addresses the needs of customers in four key verticals of Video, where it distributes more than 6,500 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat Group's unique suite of in-

orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and the Eutelsat Group employs more than 1,500 people across more than 50 countries. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL)

Find out more at www.eutelsat.com

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