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## Eutelsat targets a bright future in new corporate video

**Eutelsat places the art of connectivity at the heart of its new corporate video**

Operating in a sector that is constantly changing, Eutelsat has focused its thinking on what the group brings to each of us: connecting the world, today and tomorrow.

Eutelsat has placed the art of connectivity at the heart of its new corporate message. Today Eutelsat can celebrate a universal reach; the ability to inform, entertain and enrich the lives of people from the densest urban sprawls to the most remote habitats on the planet. This is thanks to its unique savoir-faire, supported by a technical prowess which is also opening

up new forms of communication.

Produced in collaboration with *Les Gens Bien* production agency, the new corporate video enables Eutelsat to speak with a distinctive voice in an inspiring and compelling way. The symbolism behind the bespoke ballet of lights reflecting off the mirrors seen in the video evokes Eutelsat's universal broadcast signal. On a more aspirational note, the beams of light, moving seamlessly in perfect harmony, aim to signal a bright future for Eutelsat's ambition.



[Watch video on YouTube here](#)

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## About Eutelsat Group

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 34 Geostationary satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. The Group addresses the needs of customers in four key verticals of Video, where it distributes more than 6,500 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat Group's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and the Eutelsat Group employs more than 1,500

people across more than 50 countries. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL)

**Find out more at** [www.eutelsat.com](http://www.eutelsat.com)

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