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Aero Mobility, the Final Frontier

It's no exaggeration to say that in-flight connectivity is boardroom talk for airlines around the world. They are increasingly leveraging connectivity through passenger mobile apps and devices to increase brand engagement and provide a seamless on-line experience from home to airport, boarding and in-flight, and to destination. Inflight connectivity is opening up a new stream of added-value content and services that passengers will want to buy and that offers a substantial affiliate revenue prize to airlines, estimated at some \$60 billion a year globally, and growing fast.

Over the next decade, the number of commercial aircraft equipped with a mobile WiFi service is projected to grow nearly tenfold as more airlines provide satellite-based WiFi connectivity to both cabin and cockpit (source Northern Sky Research). By 2025, some 26,000 mobile aero terminals are

expected to be in service, compared to 2,700 today and revenues from airline connectivity suppliers are expected to be more than €6.5 billion. Operational data for aircraft health monitoring and flight operations is also expected to be a significant growth area over the next 20 years with some forecasts projecting business valued at \$5 billion.

Mobility services, principally in-flight, are one of Eutelsat's fastest-growing activities. They currently generate 5% of revenues and are expected to see annual double-digit growth over the coming years, driven by new partnerships, technology innovation and investment in infrastructure optimised for this vertical.

Read our white paper to learn more about how geostationary satellites are transforming the in-flight experience.

About Eutelsat Group

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 34 Geostationary satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. The Group addresses the needs of customers in four key verticals of Video, where it distributes more than 6,500 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat Group's unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and the Eutelsat Group employs more than 1,500 people across more than 50 countries. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL)

Find out more at www.eutelsat.com

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