

# 4KUNIVERSE™

Oct 17, 2018 10:39 CEST

## 4KUNIVERSE launches on HOTBIRD over Europe, Middle East and North Africa

On the occasion of MIPCOM 2018, 4KUNIVERSE, a 24/7 4K HDR general entertainment TV channel, airing original TV series, movies, documentaries, sports and primetime programming, all in 4K HDR, has confirmed that it will be launching on the popular HOTBIRD video neighbourhood on November 1st, 2018. Once positioned on HOTBIRD, the channel will be capable of reaching key cable and IPTV networks, reaching tens of millions of subscribers. 4KUNIVERSE is encrypted and encoded with Wide Colour Gamut, at 50 frames per second (50p), HLG HDR and colour space enabling 1.07 billion colours.

*“We are very pleased to welcome 4KUNIVERSE on board our UHD platform in the*

*HOTBIRD neighbourhood. Their exciting range of UHD series, movies and documentaries as well as a burgeoning live sports offering promises to delight and enthral new audiences across Europe, Middle East and North Africa,”* stated Gerry O’Sullivan, Eutelsat’s Executive Vice President Global TV and Video.

*“4KUNIVERSE will enjoy rapid growth across Europe, Middle East and North Africa thanks to our long-term agreement with Eutelsat’s HOTBIRD satellite. It’s exciting to be at the forefront of TV technology and together with HOTBIRD, we’ll be able to fulfill customer demand of wanting the highest quality picture on television: 4K HDR,”* says 4KUNIVERSE’s Founder & CEO, Matthew Mancinelli.

## **About 4KUNIVERSE**

4KUNIVERSE is the new 24-hour 4K HDR general entertainment TV channel, airing original TV series, movies, documentaries, sports and primetime programming all in stunning 4K HDR. 4KUNIVERSE is available as a 4K HDR cable TV channel and as a direct-to-consumer streaming service priced at \$10/month.

---

## About Eutelsat Group

Eutelsat Group is a global leader in satellite communications, delivering connectivity and broadcast services worldwide. The Group was formed through the combination of the Company and OneWeb in 2023, becoming the first fully integrated GEO-LEO satellite operator with a fleet of 35 Geostationary satellites and a Low Earth Orbit (LEO) constellation of more than 600 satellites. The Group addresses the needs of customers in four key verticals of Video, where it distributes more than 6,500 television channels, and the high-growth connectivity markets of Mobile Connectivity, Fixed Connectivity, and Government Services. Eutelsat Group’s unique suite of in-orbit assets and ground infrastructure enables it to deliver integrated solutions to meet the needs of global customers. The Company is headquartered in Paris and the Eutelsat Group employs more than 1,500 people across more than 50 countries. The Group is committed to delivering safe, resilient, and environmentally sustainable connectivity to help bridge the digital divide. The Company is listed on the Euronext Paris Stock Exchange (ticker: ETL) and the London Stock Exchange (ticker: ETL)

Find out more at [www.eutelsat.com](http://www.eutelsat.com)

## Media enquiries

Joanna Darlington  
Tel. +33 674 521 531  
[jdarlington@eutelsat.com](mailto:jdarlington@eutelsat.com)

Anita Baltagi  
Tel. +33 +33 643 930 178  
[abaltagi@eutelsat.com](mailto:abaltagi@eutelsat.com)

Katie Dowd  
Tel. +1 202 271 2209  
[kdowd@oneweb.net](mailto:kdowd@oneweb.net)

## Investors

Joanna Darlington  
Tel. +33 674 521 531  
[jdarlington@eutelsat.com](mailto:jdarlington@eutelsat.com)

Hugo Laurens Berge  
Tel. +33 670 80 95 58  
[hlaurensberge@eutelsat.com](mailto:hlaurensberge@eutelsat.com)

## DISCLAIMER

The forward-looking statements included herein are for illustrative purposes only and are based on management's views and assumptions as of the date of this document. Such forward-looking statements involve known and unknown risks. For illustrative purposes only, such risks include but are not limited to: risks related to the health crisis; operational risks related to satellite failures or impaired satellite performance, or failure to roll out the deployment plan as planned and within the expected timeframe; risks related to the trend in the satellite telecommunications market resulting from increased competition or technological changes affecting the market; risks related to the international dimension of the Group's customers and activities; risks related to the adoption of international rules on frequency coordination and

financial risks related, inter alia, to the financial guarantee granted to the Intergovernmental Organization's closed pension fund, and foreign exchange risk. Eutelsat Communications expressly disclaims any obligation or undertaking to update or revise any projections, forecasts or estimates contained in this document to reflect any change in events, conditions, assumptions, or circumstances on which any such statements are based, unless so required by applicable law. The information contained in this document is not based on historical fact and should not be construed as a guarantee that the facts or data mentioned will occur. This information is based on data, assumptions and estimates that the Group considers as reasonable.